

Rooted & Reaching

2020 Virtual EFAO Conference

LEGEND

Virtual Trade Show	Community Meeting
Social	Virtual Farm Tour
Virtual Info Booth + Conversation Space	Sessions

	MONDAY NOVEMBER 30		TUESDAY DECEMBER 1		WEDNESDAY DECEMBER 2		THURSDAY DECEMBER 3			FRIDAY DECEMBER 4		SATURDAY DECEMBER 5				
9:00 AM	Opening Session: Farmer-led Advocacy for Climate Action	Virtual Info Booth + Conversation Space	Silvopasture in Practice	Virtual Info Booth + Conversation Space	Taming Tillage: Towards No-till Vegetable Production	Virtual Info Booth + Conversation Space	Virtual Trade Show			Customer Retention and Relationship Management During a Pandemic	Virtual Info Booth + Conversation Space	Knowing the Land	Virtual Info Booth + Conversation Space	9:00 AM		
9:30 AM																9:30 AM
10:00 AM																10:00 AM
10:30 AM																10:30 AM
11:00 AM	Research Symposium - Part 1		We've Got You Covered: Selecting Cover Crop Mixes in Field Crops		Maximizing Efficiency While Maintaining Quality in Salad Production		Small Grains Meet-up	Virtual Trade Show		Sweet Potato Production and Breeding in Ontario		Holistic Management: An Overview		11:00 AM		
11:30 AM															11:30 AM	
12:00 PM															12:00 PM	
12:30 PM															12:30 PM	
1:00 PM	Research Symposium - Part 2		Success with Small Grains: Reflecting on 25 years of Organic Grain Production		Seeding Future Harvests: Collaborations Between Farmers and Seed Savers		EFAO Annual General Meeting			Distribution that Fits: Finding the Best Distribution Model for Your Farm		Seed Production with Kitchen Table Seed House		1:00 PM		
1:30 PM							Pastured Poultry with Three Forks Farm + Three Ridges Ecological Farm	Virtual Trade Show	BIPOC Farmer Meet-up & Consultation					1:30 PM		
2:00 PM							2:00 PM									
2:30 PM							2:30 PM									
3:00 PM	Innovation and Community in Urban Agriculture	Understanding the Ecological and Economic Resilience of Regenerative Agriculture	Successful Seedling Sales	Valuing Our Work: Employment Practice and Policy on Sustainable Farms		Mapping a Successful Silvopasture	Sideroad Farm's On-farm Store	3:00 PM								
3:30 PM				EFAO Circle Process				Resilient Seed Systems: A Vegetable Farmer and Seed Grower Consultation	3:30 PM							
4:00 PM										4:00 PM						
4:30 PM								Virtual Trade Show		Solar Grazing with Sheep	4:30 PM					
5:00 PM												5:00 PM				
5:30 PM	Social Hour		Social Hour		Social Hour		Social Hour			Social Hour		5:30 PM				
6:00 PM												6:00 PM				
6:30 PM												6:30 PM				
7:00 PM												7:00 PM				
7:30 PM	Connecting with Your Neighbours	Soil Organic Matters: A New Paradigm for SOM Formation	Taming Tillage: No-till Vegetable Lightning Talks	Evening Social	Virtual Concert with Teilhard Frost		Working for Racial Justice in Farming		Closing Session: Moving Forward	7:30 PM						
8:00 PM										8:00 PM						
8:30 PM										8:30 PM						

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November 30 to December 5, 2020

How to Engage in the Virtual EFAO Conference

The Virtual Conference format is new for everyone this year, and here are some ways that you can make the most out of your experience.



Join Virtually

- The conference will use Zoom as the platform for all conference sessions, meetings and socials.
- To connect, make sure you have Zoom downloaded on your computer or mobile device. You will also need to create an account.
- The [Zoom Support Quick Start Guide for New Users](#) is helpful if you are new to Zoom.
- Ensure that your connection and operating system meets the [Zoom requirements](#).
- After downloading and setting up your account, customize your Zoom profile by adding a photo (it will appear when your camera is off). Be sure that your Zoom name also represents how you'd like to be identified in the session.
- You will always have the option to join by phone if your internet connection is unreliable – numbers will be sent by email along with links. You will also be able to watch session recordings.

Attend a Conference Session

- Find the [conference schedule online](#) and watch your email for meeting links at least 24h in advance of the sessions.
- You will be able to ask questions in different ways depending on the format of the session. You will always be able to ask through the chat or Q&A function, but in some sessions you can choose to ask your question through your video and/or microphone by 'raising your hand'. The session facilitator will go over these details at the start of each session.

Be Social

- There are many opportunities to [be social](#) with other conference participants – we encourage you to join one!
- Social Hours – grab your favourite beverage and join a social hour held every evening from 5:30PM – 6:30PM for casual conversation and connection.
- Socialize with other conference participants on Thursday evening at the [virtual concert](#) or [evening social](#).
- Links to socials will be sent to all conference participants.

Visit a Trade Show Exhibitor

- The [Virtual Trade Show](#) will take place on Thursday December 3. This is a great opportunity to connect with these organizations and businesses – ask questions, find out more information and meet 'face-to-face'.
- Links to Exhibitor times will be sent to all conference participants.

Participate in Chat Storm

- At the end of each session, you will have the option of answering two questions in the chat box:
 1. What are the most important/relevant session take-aways?
 2. What are you still curious about or newly curious about?
- This information will be compiled and shared (anonymously) as part of Saturday's [closing session](#).

Join a Community Meeting

- There are five [community meetings](#) being held as part of the conference on Thursday December 3.

Share a Snapshot or Selfie

- While we can't all be together in person, it would be fun to see how the EFAO community is participating in the conference. Take a photo of you and your farm participating in the conference and post to Facebook or Instagram with hashtag #EFAO2020.
- All posts will be shared by EFAO social media and participants will be entered in a draw for EFAO merchandise.

Ask or Answer a Question in the Online Community Forum

- Continue the conversation in the [Online Community Forum](#). This is an online space for connection and knowledge-sharing in an informal, easy-to-access format.

Stop by the Info Booth + Conversation Space

- Have a question for EFAO staff or want to meet a conference participant for a follow-up conversation? Jump into the virtual [Info Booth + Conversation Space](#) anytime from 9:00AM to 5:00PM on Monday, Tuesday, Wednesday, Friday and Saturday.
- A link to the Info Booth + Conversation Space will be sent to all conference participants.

Submit an Innovation

- The [Carrot Cache Innovation Prize](#) is back for the 7th year at the EFAO Conference.
- A \$1,000 prize will be awarded for innovative, low-cost solutions to planting, harvesting, and managing food grown on an Ontario urban or rural organic farm.

Thanks to conference supporting partners:



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